BRAVE NEW WORLD!
UTOPIA OR DYSTOPIA?

Guidelines

1. **Read curatorial vision, guidelines and contract.**
   Cost for participation see the last page.

2. **Submit your proposal, by 12th of March, via the online form.** You will be asked to provided the following:
   a. Good images, including any install photos
   b. Size, prices, title, medium, year created
   c. Indicate your selection of size wall area you need
   d. Short Artist statement (include reason why your work would fit in the curatorial vision)
   e. CV professional
   f. Your contact details

You will be notified by 15th of March.

We maintain high standards for our international, demanding collectors who visit the Venice Biennale. Only accepted proposals will be asked to sign the contract and issue payment.

Contact:

Arte Ponte Cultural Institute
Palazzo Corner Spinelli
San Marco 30124, Venice
hello@arteponte.org
www.arteponte.info
CURATORIAL VISION

BRAVE NEW WORLD: UTOPIA OR DYSTOPIA?

UTOPIA versus DYSTOPIA: Abundance. Freedom. Peace. Our model of a perfect society has been continually updated over the five centuries since Thomas More wrote *Utopia*, but those three elements are always central. In our contemporary world, UTOPIA has been recreated by science fiction; visionary business plans and political talks that promise to “change the world”. But do these leaders offer a UTOPIA, or are we faced with a future DYSTOPIA?

Perhaps the most influential, critical voice over the centuries has been that of artists. Using art as a vehicle for our creative expression to highlight how a UTOPIA could –or should – look like. How art questions whether our real world mirrors our vision of the Utopian world.

So is utopia within our grasp? Carefully selected Artists will offer their views on how a perfect world may look like. And critique of what is/was lost; as well as a group of hopeful voices that shout out that all is NOT lost.

The BRAVE NEW WORLD: UTOPIA OR DYSTOPIA? exhibition endeavours to provide a platform for a diverse pool of artists, who influenced by their own culture, personal history and environment have succeeded in creation that invites us to ponder, converse and hopefully act. The regions of the Asia Pacific, Middle East, Africa and the Caribbean come to us bearing gifts: gifts that make us look from a different perspective, and to show us how our world is still full of wonder.
EXHIBITION LOCATION

Palazzo Corner Spinelli is located in the most privileged position of the Grand Canal between the Rialto and the Accademia bridges, on the San Marco side.

The palace was commissioned in the late 15th century by the aristocratic Lando Family, and built on designs by Mauro Codussi, (1440–1504) an Italian architect of the early-renaissance. He was one of the first to bring the classical style of the early renaissance to Venice to replace the prevalent Gothic style. The present façade is a perfect example, of the renaissance geometric style designed by Codussi between 1497 and 1500. In the 16th century, the new owners, the Corner family asked Michele San Micheli to reconstruct the interior.
EXHIBITION LAYOUT

It is our curators’ intention, to avoid separating the artists according to country or nationality. Artworks are shown in conjunction, together with each other based on the subject matter. Each section or room of the palaces will focus on a particular angle or theme, in relation to the concept - we shall find artists from different nations and cultures in dialogue with each other, concerned with the same subject matter on hand.
WHO SHOULD APPLY?

Both young, emerging and established* artists are welcome to apply.

Artists specialized within the various genres, working in any material, using any technique (paper, sculpture, painting, photography, video, installation) are encouraged to submit their work for consideration.

Only unique art created during the last three years will be accepted.

The exhibition will be held at ARTEPONTE headquarters in Venice Italy, in Palazzo Corner Spinelli, a 15th century palace located on the Grand Canal.

*living from their art, with a solid professional CV.
WHY SHOULD YOU APPLY?

The Venice Biennale has been for over 120 years one of the most prestigious cultural institutions in the world. Established in 1895, the Biennale has an attendance today of over 500,000 visitors at the Art Exhibition.

Biennale is an Italian word meaning ‘every other year’. The term was originally used for the Venice International Art Exhibition, and today, it commonly refers to the many large scale international contemporary art exhibitions held in various cities around the world.

Biennales feature contemporary art by artists from various countries that are usually linked by a common curatorial theme, providing a framework for exploring contemporary social, economic and political ideas in an international context. With so many different artists involved, audiences are able to experience and engage with a wide variety of contemporary art practices to come to their own unique understanding of the curatorial theme.

A biennale is different to a regular exhibition because of its large scale and use of multiple venues. It is also different to an art fair because the artworks are not for sale.

_BRAVE NEW WORLD! Utopia or Dystopia?_ will run in tandem with the 57th Venice Biennale, in a prime location on the Grand Canal in Palazzo Corner Spinelli, a 15th century palace.

Artists who are focused on their career and wish to increase visibility and awareness of their art; who are ambitious and want to network among art professionals including curators, museums and collectors; and seek inspiration to further their art, should apply.

Due to the high demand among artists and volume of applicants, ARTE PONTE has a strong curatorial vision for the exhibition as criteria in the selection process, and will only select a maximum of 30 artists.
SERVICE AGREEMENT

AGREEMENT between: ARTE PONTE gallery . ("Agent"), located at Palazzo Corner Spinelli, San Marco Venice Italy

and

("Artist")

Address :

Telephone/ E-mail:

1. AGENCY PURPOSES: The Artist appoints ArtePonte, as an Agent for artwork created by the Artist for the purposes of exhibition, promotion at BRAVE NEW WORLD in Venice, Italy on May 8 – August 8, 2017.

SHOW INFORMATION
In tandem with the 57th Venice Biennale in Venice, ArtePonte is delighted to announce the upcoming group show BRAVE NEW WORLD: UTOPIA OR DYSTOPIA, to be held in Venice, Italy at ArtePonte HQ, Palazzo Corner Spinelli, located on the Grand Canal.

The well-appointed venue offers collectors, museum professionals, curators and galleries the most convenient and ideal experience of the contemporary art world- available nowhere else. Aim is to have artists from four continents and over twenty countries.

WEEKLY GENERAL ADMISSION SCHEDULE  VIP OPENING SCHEDULE
Tuesday | 10AM - 6PM VIP | Press Preview
Wednesday | 10AM - 7PM Tuesday | May 9th | 6PM - 9PM
Thursday | 10AM - 6PM Wed | May 10 | 6PM - 9PM
Friday | 10AM - 6PM Thurs | May 11 | 6PM - 9PM
Saturday | 10AM - 4PM
Sunday + Monday | closed

2. OWNERSHIP: All artwork left on consignment with the Agent shall remain the sole property of the Artist. The Artist reserves all rights to the reproduction of his/her artwork.

3. LIABILITY: The Agent shall be responsible for the safekeeping of the artwork consigned to it.
4. DELIVERY AND PICK UP OF THE ARTWORK: Packaging, shipping and delivery of artwork from the Artist to the Agent in Venice, Italy and in the return to the Artist from the Agent, shall be the full responsibility of the Artist. The Artist shall deliver the work to the Agent by the deadline indicated in a ready to display condition.

We recommend DHL to ship into Venice. Artworks that are imported by an artist into Italy, are not charged customs tax for temporary importation for an exhibition. An artist letter (we provide the template) is needed with the shipping documents, explaining that the artist is shipping artworks for an exhibition. Taxes and duties are then waived by the Italian government.

5. AGENT’S RESPONSIBILITIES: The Agent shall be responsible for the following:

   a. **EXHIBITION**: Providing a shared space for the exhibition for ready to hang or ready-to-display artwork; (please see price list last page.)

   b. **INSTALLATION**: provide qualified personnel manpower for installation, handling, maintenance and dismantling of artworks

   c. **LIGHTING**: one Spot light per panel is included. Additional lights will have to be ordered.

   d. **STAFF**: Provide security and exhibition personnel on site, service the client for logistic planning.

   e. **PERMITS**: providing all obligatory exhibition permits

   f. **VIP event**: Organise and host 2 VIP opening nights for the exhibition, and invite key individuals to the event

   g. **LOGISTICS**: Co-ordinating and accepting artworks (shipping expenses are paid by the artist); assisting with customs formalities, international shipping and local transport

   h. **HANDLING**: Packing, unpacking, installation, de-installation of the exhibition;

   i. **TRANSLATION**: staff who are multi-lingual (German/English/French/Italian);

   j. **CATALOG**: Inclusion of Artist’s name and artwork in the 2017 ArtePonte digital catalog (Additional 2 works may be submitted).

   k. **PUBLIC RELATIONS**: Communication regarding the Venice Biennale 2017 via press release. Distribution of information about the exhibition to the Agent’s list or collectors, art critics, curators. Providing and arranging all publicity, press, banners, totem, etc.,

   l. **GUESTS** host with drinks for small meetings at the Palazzo for by you invited people,

   m. **UPDATE**: Provide a report for the artist, with information on level of interest to their work, suggestions if required.

   n. **LEADS** collecting and providing data of people who are interested in contact with you,
6. ARTIST’S CONTRIBUTION

Wall selection  Below are your options for the wall and floor sizes. Please take note, that places are limited.

ArtePonte does not collect any commission, since artworks are not for sale. This is an exhibition open to the public lasting 4 months, during the 57th Venice Biennale.
However, costs for the exhibition are only partly sponsored by the organisation. Artists are expected to find sponsors or galleries to help contribute to exhibition fees (see below) and costs related to accommodation and logistics. Read our guidelines, for a list of services that are covered by these fees.

For selection in the main Grand Halls facing the Canal, keep in mind ceilings are 4.5 meters/15 feet in height. The curator carries the final decision of which artists will be hung in the Main halls. Only large, imposing works are accepted. (min. 2m / 6.5 foot in height)

Other rooms have ceilings similar in height. We will select quality versus quantity. Normally only one work of each artist, whose work can physically fill their selected wall will be selected. Sculptures requiring floor space do not have that stipulation.

Please ensure that once you have selected your wall preference that you are able to commit should your application be successful. This saves time for everyone involved.

If you are unable to commit, do not apply.

Ceilings are 4 – 5 metres high. (15 -18 feet)

<table>
<thead>
<tr>
<th>Wall width or Floor space</th>
<th>Price in EURO</th>
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<tbody>
<tr>
<td>2 meter wide (6.5 feet)</td>
<td>€ 5,800.-</td>
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<tr>
<td>3m wide (10 feet)</td>
<td>€ 7,800.-</td>
</tr>
<tr>
<td>4 m wide (12 feet)</td>
<td>€ 9,500.-</td>
</tr>
<tr>
<td>4 meters/12 Ft Grand canal</td>
<td>€ 12,500.-</td>
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<tr>
<td>Floor space (sculpture or installation): 2m2</td>
<td>€ 5,800.- (if a pedestal required, production is charged separately)</td>
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<tr>
<td>Floor space (sculpture or installation): 3m2</td>
<td>€ 7,800.- (if a pedestal required, production is charged separately)</td>
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<td>Video room 10m2 – 12m2</td>
<td>Please contact us.</td>
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This Agreement is made in the City of Basel in Switzerland and shall be governed in accordance with its laws.

Agreed to by for agent ARTEPONTE Cultural institute, Dr. Jasmin Kossenjans

Artist Name:
Signature______________________________________________________
Date/Place______________________